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this book explores best practices for designing and teaching online courses using various instructional methods and models it reviews literature proposes guidelines and offers strategies for engagement

would you like to learn the secrets of online courses do you also want to keep up with the times adopting the most modern technologies and techniques to create an online course making money with it the world today is characterized by digitalization increasingly processes and activities are managed effectively remotely and people are making use of increasingly smart forms of communication online training is accessible for everyone everywhere whether we are at home or in the subway or in our favorite restaurant all you need is a smartphone to comfortably access online lessons study and at the same time enjoy the environment in which we find ourselves change isn't simple but you must change this guide will make you stride by step through all that you have to do from set up the equipment to create and sell your final course you will find how to defeat virtual teaching difficulties and arrive at your teaching objectives without vis à vis gatherings you will learn how develop an online course and switch from traditional approach of teaching in a school to new era how to reach students attention through digital transformation what is the minimum technical equipment the most effective method to create and online course and the most important software for your scope and how to create a funnel how to sell your course the secrets of high ticket course tools tips tricks and much more don't waste your time get effective guidance that leads you straight to your goal ensure success buy your book now you are just a simple click away

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this open access handbook offers a one stop shop for both new and established researchers educators policy makers and administrators in the field of open distance and digital education odde to gain a comprehensive overview of the history theory

and practice at all levels of odde and at the same time stimulates in depth discussions on various themes and issues of odde for today and future researchers scholars and students in the field of odde can use this handbook as a major reference to conduct their own research and learning agendas to cover the field comprehensively the handbook is structured following the 3m framework developed by one of the chief editors zawacki richter the 3m framework categorizes the major research areas and issues in odde on three levels accordingly the handbook is divided into six sections in total two section at each of the three levels 1 macro level odde systems and theories 2 meso level institutional perspectives management and organization and 3 micro level learning and teaching in odde this is an open access book

many tutorials and online courses transfer knowledge on interesting and important topics often the creators are indeed experts in their field but have no idea of how knowledge is transferred properly and which aspects need to be considered when creating good online media the result is often devastating bounce rates of up to 90 are the norm on many courses actual interesting content is not perceived because the form of presentation puts prospects to flight in this book the experienced adult educator and online tutor markus peter presents the basics of knowledge transfer and provides the reader with tools for creating more professional and more attractive course content the results are impressive over 50 more feedback and better feedback for courses that have implemented the approach is a convincing argument

offers comprehensive coverage of the issues concepts trends and technologies of distance learning

put your course online now without sacrificing pedagogical quality conquering the content a blueprint for online course design and development second edition is a highly practical guide to creating online courses with guidance on incorporating learning theory into online course content as well as a host of templates learning guides and sample files this book furnishes instructors and instructional designers with the information and tools they need to design and develop their course content to better serve online students this second edition introduces relevance statements and time saving tips as well as content maps which provide a scaffold for content organization and help students anchor the topics in their memories for retrieval readers will gain expert insight and best practices for designing within the rapidly changing online learning environment and learn to incorporate recent advances that can improve student outcomes because the book is designed to focus on online teaching pedagogy it won t go out of date as specific tools change nearly one third of all students in higher education are taking at least one online class and online hybrid classes are becoming more widespread distance learning is becoming the norm but creating an online class is more

complex than just posting course content on a website conquering the content demonstrates how instructors can best revamp their course content to suit the online learning environment and provides the tools and resources instructors need to transfer their effectiveness from the classroom to the online environment learn how to create student friendly navigation structures that support what is known about the brain and learning organize content based on priority flow and easy navigation create assessments that work within the parameters of an online course chunk information to facilitate better processing time is of the essence in getting a course online but it's important that pedagogy not get lost in the crush of new content course design is just as critical as course content when it comes to distance learning outcomes and conquering the content provides a holistic and practical approach to effective online course development

the quarterly review of distance education is a rigorously refereed journal publishing articles research briefs reviews and editorials dealing with the theories research and practices of distance education the quarterly review publishes articles that utilize various methodologies that permit generalizable results which help guide the practice of the field of distance education in the public and private sectors the quarterly review publishes full length manuscripts as well as research briefs editorials reviews of programs and scholarly works and columns the quarterly review defines distance education as institutionally based formal education in which the learning group is separated and interactive technologies are used to unite the learning group

this book addresses myths and misconceptions regarding online education organization communication time management personal learning styles key aspects of research handling technological catastrophes where to seek help when you need it and other tips for successfully meeting the unique demands of distance learning this book contains relevant original examples and illustrations as well as online resources with links to meaningful examples interviews with students etc

the rapid growth in online and virtual learning opportunities has created culturally diverse classes and corporate training sessions instruction for these learning opportunities must adjust to meet participant needs online course management concepts methodologies tools and applications is a comprehensive reference source for the latest scholarly material on the trends techniques and management of online and distance learning environments and examines the benefits and challenges of these developments highlighting a range of pertinent topics such as blended learning social presence and educational online games this multi volume book is ideally designed for administrators developers instructors staff technical support and students actively involved in teaching in online learning environments

written by a team of leading international researchers under the guidance of frank durso the second edition of the handbook of applied cognition brings together the latest research into this challenging and important field and is presented across thirty stimulating and accessible chapters stewarded by experiences editors from around the globe the handbook has been fully updated with eleven new chapters covering materials that focus on the topics critical to understanding human mental functions in complex environments it is an essential single source reference for researchers cognitive engineers and applied cognitive psychologists as well as advanced students in the flourishing field of applied cognition

as e learning has evolved into a global change agent in higher education it has become more diverse in its form and applications now that many institutions have implemented e learning programs as part of their course offerings it is essential for these institutions to fully grasp how best to facilitate continued improvements and accessibility in online education the handbook of research on building growing and sustaining quality e learning programs highlights several significant elements of e learning including program planning quality standards and online course development as well as institutional student and faculty support serving as a critical resource for online and hybrid learning programs this publication is designed for use by administrators educators instructional designers and doctorate level students in the field of education

would you like to learn the secrets of online courses do you also want to keep up with the times adopting the most modern technologies and techniques to create an online course making money with it the world today is characterized by digitalization increasingly processes and activities are managed effectively remotely and people are making use of increasingly smart forms of communication online training is accessible for everyone everywhere whether we are at home or in the subway or in our favorite restaurant all you need is a smartphone to comfortably access online lessons study and at the same time enjoy the environment in which we find ourselves change isn t simple but you must change this guide will make you stride by step through all that you have to do from set up the equipment to create and sell your final course you will find how to defeat virtual teaching difficulties and arrive at your teaching objectives without vis à vis gatherings you will learn how develop an online course and switch from traditional approach of teaching in a school to new era how to reach students attention through digital transformation what is the minimum technical equipment the most effective method to create an online course and the most important software for your scope and how to create a funnel how to sell your course the secrets of high ticket course tools tips tricks and much more don t waste your time get effective guidance that leads you straight to your goal ensure success buy your book now you are just a simple click away

discover how to create highly profitable online courses in just 6 easy steps do you have a skill or certain knowledge that you'd like to share with the world and make a great profit out of it in the past few years and especially during and after the coronavirus pandemic the e learning market has taken over the internet experts predict that by 2025 this particular market will be worth over 300 billion and unless the internet ceases to exist it will only continue to grow unlike other online businesses you don't need to possess a certain set of skills to jump on this wagon you just need one it can be literally anything from drawing or sewing to seo optimization and marketing you can earn money online by simply knowing how to speak your language because chances are that someone somewhere in the world wants to learn it and that's the beauty of online teaching your audience is the whole world no matter which skill you have there are people who want you to share it with them and they are willing to pay you good money for it but beware the fact that there's a buyer for whatever you want to sell means there's almost certainly someone who's already selling it that's the thing with online teaching it's profitable but competitive easy but crowded that's why you need to arm yourself with the proper knowledge on how to choose create and market the absolute best online course it's not enough to simply be an expert on a specific subject in the jungle of online courses you need to know how to fight for survival in creating online courses you'll discover 6 incredibly simple steps for creating a killer online course from scratch bulletproof marketing strategies that work like a charm and will crush your competition tactics for choosing the most profitable niche and topics for building your online course even if you don't have a clear idea of which direction you want to go in the best e learning platforms to choose from based on your personal preferences and niche how to use social media to promote your course and have it stand out in the market within just a few weeks after launch straightforward guidance on how best to organize the content of your course to help you attract a broad audience pricing strategies that will enable you to work less for more money hello vacation common beginner's mistakes to avoid allowing you to streamline the process and get ever closer to achieving your online business goals and much more even if you've never considered creating and teaching an online course but the idea now piques your interest this simplified instruction manual will eliminate any guesswork throughout the way for those of you who have already tried their luck on the market yet failed to see the results you had hoped you'll be able to figure out exactly what you've been doing wrong all along if you want to discover how you can create an online course so good that you wish you could be the student then scroll up and click the add to cart button right now

as the sixth volume of the jossey bass guides to online teaching and learning series conquering the content provides a highly practical blue print for course development and content presentation for web based courses while providing guidance for

incorporating learning theory into online courses this book primarily furnishes online instructors with the practical templates learning guides and sample files to construct and manage their course content unlike other books about online instruction that cover theories of teaching and learning instructional design or even graphic design this book gives the how to of preparing an online course by focusing on content the much needed step by step guidance in this book will result in fully formed courses where high quality content is the central feature

arm your students with the strategies they need for success with 101 tips for online course success many students think they are prepared for online classes in fact they often think they will be easier than on ground courses but are they actually ready for the challenges that come with learning online help your students manage their time keep organized stay motivated use online resources use learning management systems work in groups and much more 101 tips for online course success is everything your students need to succeed in an online or hybrid course it is their handbook and planner that can complement any online or hybrid course regardless of the subject matter it can also be used in student success courses that introduce students to the college experience most of the strategies and tips included in this text are also relevant to the onsite courses

bachelor thesis from the year 2020 in the subject computer science software grade 87 2 language english abstract this final year project is the central part of the educational administration system for nanjing university of information science and technology nuist which allows students to select courses and gives students access to course offerings via online as well as the ability to complete various administrative functions allowing for a better management of curriculum decisions in the context of academic objectives the objective of these systems is to make this process more convenient and easier to achieve which has been met with varying levels of success this course selection portal will be operated by three users the administrator students and lecturers this system will be developed using php mysql jquery html javascript css and bootstrap the front end is designed using php with excerpts of code written using jquery html javascript css and bootstrap the back end is designed and managed through mysql using a software called wamp server this system software is more secured user friendly and less time consuming

a guide to online course design offers faculty and professional staff a practical and easy to follow model for creating exceptional online courses that focuses on quality standards in instructional design transparency in learning outcomes and learner persistence a comprehensive resource the book includes effective research based instructional strategies to motivate online learners and help them become more self directed a guide to online course design emphasizes quality standards and removing

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